



CASEY TAYLOR

designer + creative + cool person

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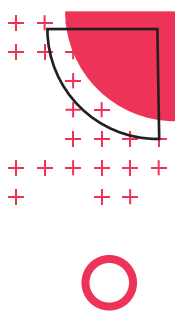
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HELLO.

I'm Casey Taylor – an upbeat, efficient, self-educated designer and generally creative adult person with 15+ years of experience across creative, collaborative roles in both traditional and digital markets. I'm looking for creative projects that ignite both my imagination and sense of philanthropy. I pride myself on clean files, excellent communication skills and believe that Google can answer any problem if you search long enough. During off-hours I appear as wife/mother, hobby farmer, and amateur stage actress.

Thank you,



CASEY TAYLOR

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skills



Photoshop



InDesign



Illustrator



Wordpress



Elementor

more tools

Figma, Sketch, Canva, Google Workspace, MS Office, Squarespace, Webflow, Wix, Unbounce, Hubspot, Zoho, Asana, Jira

work

2019 – 2023

DESIGNER + CREATIVE DIRECTOR Search & Convert

web design and build, sales landing pages, online store setup, logo and brand creation, web marketing, social and interactive media, infographics, print and digital brochures, presentations, promotional materials, and growing...

You name it, I make it. Working at a small firm like S&C has given me the opportunity to expand my skill-set leagues farther into areas beyond graphic design – content creation, events, information architecture, UI/UX, and web development.

2016 – 2024

FREELANCE DESIGNER + MOTHER color case art + design

web design and build, logo creation, social media brand assets, birthday invitations, wedding invitation suites, event decorations and signage, labels and packaging.

With the opportunity to leave the corporate design world, I started a boutique design business to unleash all the colorful ideas that couldn't find a home business-land. I found a wealth of outrageously creative ideas from people who ordinarily wouldn't have access to custom design. Plus... kids!

2008 – 2016

SR. DESIGNER + LEAD WEB DESIGNER KASASA

web design, web design, web design, print and digital marketing, event decorations and signage, promotional products, wearables.

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